

Recipes for Word Affiliate Program

Here's how it works.

You place a link on your web site or in a newsletter/email that promotes Wizards for Word. You may even promote the free writers tools on the site and link to that page directly. If a visitor to your site, or reader of your newsletter, clicks on that link and visits the Wizards for Word web site, they receive a benign cookie that contains, amongst other things, your identification code. If they buy Wizards for Word within 90 days, we read the cookie, and you are credited with a percent of the sale. Before the 15th of the month 30 days following the sale, you're sent money via Pay Pal or a check is mailed to you.

What are the restrictions?

Your site or newsletter must be related to writing or students in some way. It cannot contain "adult oriented," or other offensive material.

You may not use SPAM to promote Wizards for Word directly.

You may not offer, modify, or otherwise change the descriptions and/or warranties for Wizards for Word or otherwise obligate Recipes for Word (R4W), even if done in your own name. Please have descriptions promoting Wizards for Word reviewed by R4W prior to publishing to avoid customer dissatisfaction.

Any customer returns and refunds will have the appropriate commission deducted from any outstanding balances due to the affiliate.

U.S. affiliates must provide a tax i.d., i.e., a social security number, or federal and state tax numbers. We need this to prepare your 1099 to forward to you and the appropriate tax authorities in January.

Recipes for Word reserves the right to revoke the membership of anyone for any reason or for no reason, paying only commissions earned on valid sales to the date of such revocation.

Database

Recipes for Word uses Affiliate Guerrilla software to manage the affiliate program.

When you sign up, you are provided with a user name and password. You may login to the database thereafter and review your account.

In addition, the Affiliate Guerrilla software provides means of tracking ads, visits, and other marketing information. Feel free to utilize these features for your own promotions of Wizards for Word. Although the database supports up to four sub-affiliates, Recipes for Word does not support commissions beyond the first level; however, you may use this feature on your own, sharing your proceeds with your sub-affiliates as you choose.

Getting the Link

When you sign up you will get a link that looks like:

<http://www.recipes4word.com/ag3/info.asp?rid=YOURID&pid=101&tc=1>

You can paste this directly in an email, or if you use Microsoft Word as your email editor

in a program like Outlook, go to the Insert | Hyperlink menu and paste your link into the address box and edit the "text to display" as you see fit.

If the link has "info.asp" as the target page as in the above example, the visitor will land on the main page; however, if the target is changed to "writerstools.asp," he will land on the free writers tools page. These are the only two pages that have code to ensure an affiliate is credited with a commission, so don't target any other page.

Pasting Links into Web Pages

For your convenience, we have created four different web pages that have the code and some descriptions to induce visitors to your web site, to visit recipes4word.com and, we hope, purchase Wizards for Word generating commissions for you. To download a compressed file containing the four samples, (use WinZip or a similar program to uncompress the file) go to:

<http://www.recipes4word.com/ag3/samples.zip>

You may also go to:

<http://www.recipes4word.com/linktoR4W.htm>

The above links show both graphics and text. Remember to modify the link to include your ID as shown or the email sent to you when you registered as an affiliate.

For any questions feel free to contact support@recipes4word.com ensure you include your membership id.